

JoulTM aka JULIAN FORNY

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CREATIVE DIRECTOR

EXPERIENCE

March '15 to Now : Criteo (Paris)

Creative Director

- Scaling team from 4 to + 30 talents across the world
- Development of talents within an inclusive and diverse team
- Building & maintaining strong relationship with Key clients
- Collaborate with CPO & R&D on tooling & product improvement
 - Initiated & developed the company's creative offering
- Building the best in class creative offer in the AdTech industry

January '13 to March '15 : DNX CORP (Paris)

Creative Director / Managing Director

- Led Creative projects for international internal brands.
 - Managed a multidisciplinary creative team
 - Developed creative strategies
- Led a team of 10 multiple talents across EMEA

February '10 to January '13 : Cellfish Media (Lagardère) (Aubervilliers)

Head of Online Creative

- Managed our internal digital creative team composed of Art Directors, designers, motion designers, copywriters & producers.
- Led all pitching initiatives to unlock new business for creative & managed services along media management.
- Nurtured our relationship with our top clients like TFI, SFR, Orange.

January '06 to now : Freelance (USA – Canada – France)

Art Director

- Corporate website creations, portals and large-scale applications
 - Marketing materials creation for top global brands
 - Consulting in UX / UI

May '07 to January '09 : Live Banner (Paris)

Art Director

- Managing & coordinating Creative & dev team
- Design productions for High profile clients (Yahoo, Google, MSN)
 - Building the Creative vision of the company

November '06 to April '07 : Kryzalid (Montréal)

Webdesigner

EDUCATION

January '06 to November '06 : Media Management (Senlis)

Mastered in Interactive Management

- Technics of creative team management
- Technical formation HTML, PHP-SQL, AS, JS

'00 à '02 : Institut Supérieur des Médias (Paris 10)

Bachelored in Multimedia Communication

- Project management
- Award : Brand Innovation Contest

'00 : Lycee Jean Rostand (Chantilly)

High School Graduated in Social Studies & Economy

- Good mention

SKILLS

- Adobe Creative Suite
- UX / UI
- Analytics
- Production
- Jira / Asana

INTERESTS

- Music
- Sport
- Travel