

JoulTM

aka **JULIAN FORNY**

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CREATIVE DIRECTOR

EXPERIENCE

March '15 to Now : Criteo (Paris)

Creative Director

- Leading Creative Strategy
- Managing +40 designers accross the world
- Conducting training programs

January '13 to March '15 : DNX CORP (Paris)

Creative Director / Managing Director

- Leading creative studio
- Managing crossfunctionnal team of 10 talents
- Building strategic Tools

February '10 to January '13 : Cellfish Media Europe (Aubervilliers)

Head of Online Creative

- Production of innovative creations
- Apps Conception for high profile clients (SFR, TFI, Orange...)
- Managing 15 designers
- Leading the coordination of international teams

January '06 to now : Freelance (USA – Canada – France)

Art Director

- Corporate website creations, portals and large-scale applications
- Marketing material production for big brands
- Consulting in UX/UI

May '07 to January '09 : Live Banner (Paris)

Art Director

- Managing & coordinatinating Creative & dev team
- Design productions for High profile clients
- Newsletters, websites, banners & brochures creations

November '06 to April '07 : Kryzalid (Montréal)

Webdesigner

- Client facing meetings
- Working in fast-paced environment
- Flash game & website productions

EDUCATION

January '06 to November '06 : Media Management (Senlis)

Mastered in Interactive Management

- Technics of creative team management
- Technical formation HTML, PHP-SQL, ActionScript

'00 à '02 : Institut Supérieur des Médias (Paris 10)

Bachelored in Multimedia Communication

- Project management
- Collectif Project : Brand Creation

'00 : Lycee Jean Rostand (Chantilly)

High School Graduated in Social Studies & Economy

- Good mention

SKILLS

- Adobe Creative Suite
- Photography
- Sound Design
- Production

INTERESTS

- Music
- Sport
- Travel